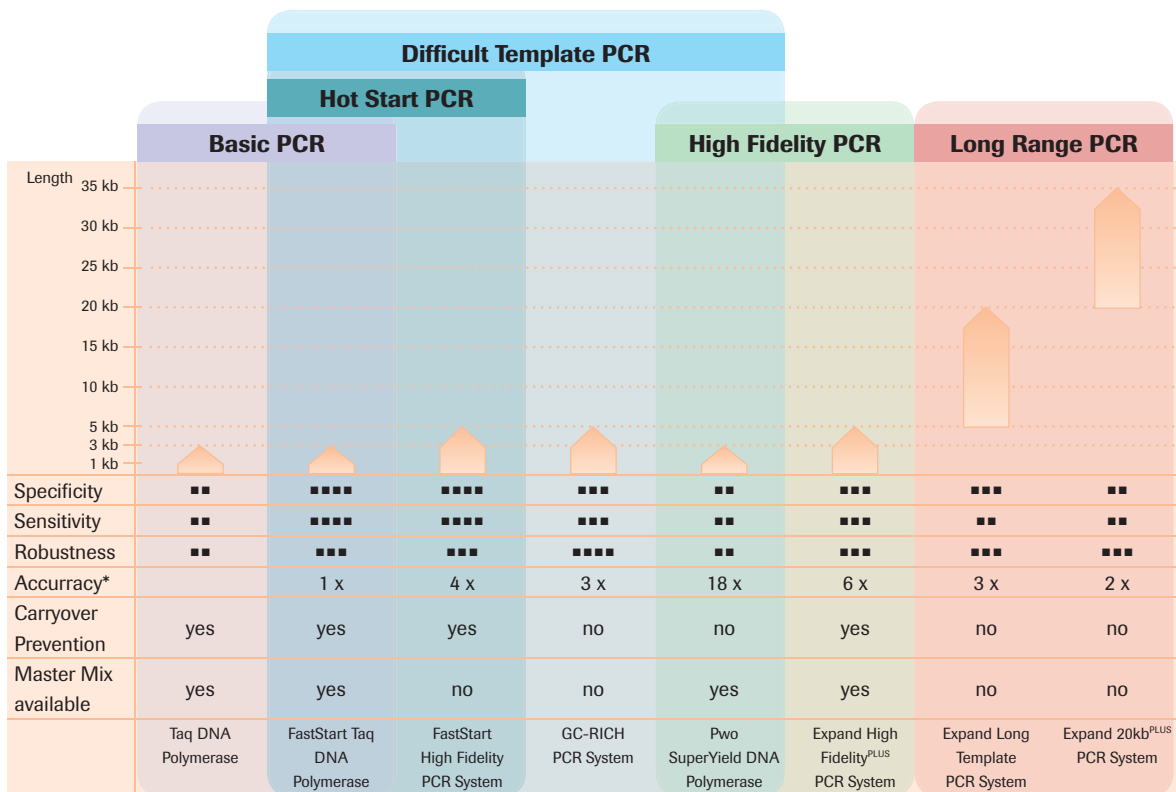


PCR Product Selection Guide

Roche Applied Science provides an extensive product line to meet all of your amplification needs. With more than 50 years of enzyme-purification expertise, Roche Applied Science has mastered the science of enzyme blending to bring you premium performance PCR and RT-PCR products.

- Set your sights on the new standard**
 Improved results are seen on upgrading to hot start PCR with FastStart Taq DNA Polymerase, and FastStart High Fidelity PCR System.
- Insist on excellent fidelity**
 Robust buffer systems facilitate outstanding yields and accuracy without optimization.
- Conquer difficult assays**
 Roche Applied Science's optimally designed systems enable the amplification of the most difficult templates, or multiple fragments.
- Amplify longer fragments**
 More full-length product – up to 35 kb – is obtained with higher fidelity and yields from complex genomic DNA.



* compared to Taq DNA Polymerase

